

Suggested special event ideas from current Employee Campaign Managers

- Carnivals/Game Day (play games for prizes)
- Flower Sales (purchase flowers wholesale and sell at retail)
- Bake Sales (Employees bake and bring in)
- Raffles for Prizes (silent auction)
- Golf outing
- Employee cookbook (made up of employees' recipes)
- Casual days/Jeans Days
- Car wash (managers wash cars)
- Penny wars (teams collect pennies for points)
- Easter egg hunt (eggs filled with prizes: must pay \$1 to retrieve prize or pay to play)
- Hat day (\$2 to wear favorite hat)
- Company Store (sell company products at half price)
- Flea market/garage sale (employees donate items)
- Putting Green (putt for a dollar)
- Bingo (at lunch time, could also be done electronically by e-mail)
- ½ hour "TV show, cartoon", etc. with popcorn (charge admission)
- Dunk tanks ("dunk the director")
- Walkathon (donate money if they complete the walk)
- Talent show (pay money to attend/employees and managers perform)
- BBQ (pay to eat)
- Book sale (near holiday time for gifts)
- Vacation purchase (purchase a vacation day, value determined by company)
- Softball game with management
- Craft show with food (employees donate food and crafts)
- Management skill auction (auction a manager's expertise or skill; e.g., a manager donates a software installation to person with highest bid)
- "Managers in jail" (manager is given a phone and in eight hours must raise enough money to reach whatever goal is determined.)

D. Include a volunteer project

By using group volunteer projects in your United Way campaign, your employees can learn firsthand the needs in our community and how their volunteer service can address those needs. They will also see how their charitable contributions, especially gifts to United Way, are used to help people in need.

Adding volunteer projects to your campaign is easy.

1. Participate in **United Way Day of Caring** on September 16, 2004