

HELP YOUR COMMUNITY AND YOUR BUSINESS.

United Way of Jefferson County's Day of Caring/Make a Difference Day Event connects hundreds of volunteers to local nonprofit organizations. United Way of Jefferson County serves as the main volunteer coordination station to all local non profits in Jefferson County. Using its relationship with its partner agencies, United Way matches volunteer groups with projects that fit their skills and interests. Volunteers have many choices including the type of project, degree of physical labor and full or half-day time commitment.

Join us! Make it a Day of Caring and "Make a Difference!"

Company Benefits

- Enhance your company's image & visibility
- Stand out by supporting a community agency
- Boost customer loyalty.
- Link your product or service to a cause or community service
- Get positive media attention by joining a Day of Caring service project

Employee Benefits

- Increase teamwork and boost morale
- Improve employee retention
- Enhance communication, organization, time management skills & accountability
- Develop leadership skills among your staff
- Increase employees' understanding of co-workers & respect for diversity



To **VOLUNTEER**
please call 740-284-9000

United Way of Jefferson County
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501 Washington Street
Steubenville, OH 43952

Phone: 740-284-9000

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Email: director@unitedway-jc.org
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Photo: Lew Musso

Special thanks to our sponsors:

- * Calabrese Property Management
- * Jefferson Community College
- * Upper Ohio Valley Building & Construction Trades Council
- * Valley Converting
- * Walmart Distribution Center 7017

UNITED WAY OF JEFFERSON
COUNTY

Day of Caring & Make a Difference Day



Photo: Keith Murdock, Harry Kellermier



give. advocate. volunteer

Who makes a difference?



Photo: Terri Antill, Louise Snider, Christine Hargrave, Bob Lane



Photo: Kay Hindman, Jim Perkins, Tom Timmons

Americans' expectations of companies are at an all time high:

- **83%** say companies have a responsibility to help support causes
- **92%** acknowledge they have a more positive image of a company that supports a cause they care about
- **87%** are likely to switch from one brand to another if the other brand is associated with a good cause
- **86%** of Americans also consider a company's commitment to social issues when deciding which companies they want to see doing business in their communities

Employees' expectations of companies have increased dramatically over the years:

- **72%** wish their employers would do more to support a cause
- Employees familiar with their companies cause programs indicate:
- **88%** are proud of their companies values
- **89%** feel a strong sense of loyalty to their companies
- **93%** feel it is important for their companies to provide them with opportunities to become involved in causes

(Statistical information comes from the 2007 Cone Cause Evolution Survey. To see more on the subject, visit www.coneinc.com)

United Way of Jefferson County Day of Caring & Make a Difference Day 2009

BECOME A SPONSOR TODAY!
Sponsorship opportunities are available. Funds raised through sponsorships are used to help cover the costs of programs, t-shirts, breakfast, paint, brushes, gardening tools and other supplies groups may need to complete their Day of Caring projects.

Sponsor Benefits

Sponsorship includes:

- Company name on T-shirt for Day of Caring/Make a Difference Day
- Name listed in Day of Caring program and Brochure, Annual Report, United Way's Website and applicable press releases

To become a sponsor
please contact us at
740-284-9000